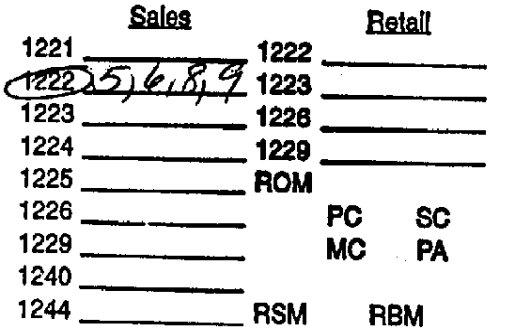


DATE: 8/1/96

TO: ALL SALES REPS WITH ATTACHED MOBIL LOCATIONS

SUBJECT: MOBIL OIL ( CORPORATE LOCATIONS )
CHAIN ID # 0975-00-00

FROM: JIM MALLARDI
ACCOUNT MANAGER

THE ATTACHED LIST OF MOBIL OIL CORPORATE LOCATIONS WILL BE PARTICIPATING IN RJR PARTNERS CONTRACTS AS SOON AS ALL SIS INFORMATION CAN BE UPDATED. THESE LOCATIONS ARE NOT YOUR TYPICAL MOBIL MART LOCATIONS. THEY WILL BE CLASSIFIED AS ONE OF THE FOLLOWING. ( TENTATIVE PLAN-O-GRAMS ATTACHED )

--SELF SERVICE ( LIMITED SERVICE, ONE SERVICE WINDOW)

OR

--NSS LOCATIONS ( ENCLOSED SERVICE BOOTH )

ONLY THREE OF THE ACCOUNTS ON THE ATTACHED LIST ARE PRESENTLY IN SIS, UNDER CHAIN HEADQUARTERS ID # ( 0975-00-00 ). WHICH LEAVES 20 LOCATIONS NOT ACCOUNTED FOR. THIS COULD BE A RESULT OF EITHER OF THE FOLLOWING. THE LOCATIONS ARE IN SIS AS INDEPENDENT ACCOUNTS, OR THE LOCATIONS HAVE NEVER BEEN ENTERED INTO SIS AS ACCOUNTS THAT ARE SELLING CIGARETTES. THE THREE LOCATIONS WHICH ARE PRESENTLY IN SIS CHAIN HEADQUARTERS ARE.

1-MONTVILLE, CT. RT. I395 ( 113106 )
2-FAIRFIELD, CT. MERRITT PKWY ( 112209 )
3-FAIRFIELD, CT. MERRITT PKWY ( 112209 )

YOUR HELP IS NEEDED AS SOON AS POSSIBLE TO CONTACT YOUR RESPECTIVE LOCATION FROM THE ATTACHED LIST TO ENSURE THE FOLLOWING.

1-IF THE LOCATION HAS ALREADY BEEN ASSIGNED AN RJR SIS NUMBER PLEASE SUBMIT A 7101 UPDATING THE CORPORATE ID NUMBER ( 0975-00-00 ) IF NEEDED.

2-IF THE LOCATION HAS NOT BE ENTERED INTO SIS, PLEASE SUBMIT A 7101 WITH ALL INFORMATION NEEDED.

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Source: https://www.industrydocuments.ucsf.edu/docs/jsln0000

3-ENSURE THE ATTACHED LIST IS ACCURATE. LOCATIONS EXIST, CORRECT TYPE OF LOCATION. EXAMPLE-LIMITED SERVICE OR NSS LOCATION. IF ANY DISCREPANCIES EXIST, PLEASE VOICE MAIL JIM MALLARDI AT 60437.

4-ENSURE THE ATTACHED TENTATIVE PLAN-O-GRAMS WILL FIT YOUR RESPECTIVE LOCATION. **SURVEY THE LOCATION ONLY**. IF YOU FEEL THERE WOULD BE A PROBLEM, EX.- DIFFERENT STORE LAYOUT PLEASE VOICE MAIL ME. **( NO OTHER ACTION IS NEEDED AT THIS TIME )**

5-ARE THERE ANY CONTRACTS PRESENTLY IN THE LOCATION. IF THERE ARE PLEASEVOICE MAIL JIM MALLARDI WITH THE FOLLOWING INFORMATION.

***RJR CONTRACT, TYPE*** _____ ***PLAN*** _____
***COMPETITIVE CONTRACTS, WHICH COMPANIES ?*** _____
***NUMBER OF DISPLAYS FOR EACH COMPANY.*** _____
***NUMBER OF ROWS IN EACH DISPLAY.*** _____

ALL 7101'S SHOULD BE SENT TO YOUR RESPECTIVE ROU'S.

AS SOON AS THIS INFORMATION CAN BE UPDATED I WILL ORDER THE APPROPRIATE DISPLAY / PARTS NECESSARY FOR THE IMPLEMENTATION OF THE PARTNERS PROGRAM. YOU WILL BE SUPPLIED WITH SIGNED / APPROVED PLAN-O-GRAMS AND DELIVERY DATES AS SOON AS POSSIBLE.

ANY QUESTION CONCERNING THIS MATTER PLEASE VOICE MAIL JIM MALLARDI AT 60437.

THANK YOU
JIM MALLARDI

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Source: https://www.industrydocuments.ucsf.edu/docs/jsln0000

# MOBIL CORPORATE LOCATIONS

| CITY AND STATE | LOCATION ( PKWY ) | ZIP | MANAGERS NAME | PHONE NUMBER | TYPE OF LOCATION |
|---|---|---|---|---|---|
| FAIRFIELD, CT. | MERRITT | 06430 | ANDY CHRISTIAN | 203-372-6312 | SS |
| FAIRFIELD, CT. | MERRITT | 06430 | ANDY CHRISTIAN | 203-374-2908 | SS |
| FAIRFIELD, CT. | I-95 | 06430 | MSQSOOD AKBAR | 203-255-2087 | NSS |
| FAIRFIELD, CT. | I-95 | 06430 | MSQSOOD AKBAR | 203-255-8728 | NSS |
| ORANGE, CT. | MERRITT | 06477 | JOHN DATINO | 203-799-8726 | SS |
| ORANGE, CT | MERRITT | 06477 | JOHN DATINO | | SS |
| MOOSOP, CT. | I-395 | 06354 | NATHAN DEYO | 203-564-5750 | SS |
| MOOSOP, CT. | I-395 | 06354 | NATHAN DEYO | 203-564-5378 | SS |
| MONTVILLE, CT. | I-395 | 06353 | GEORGE MCGREY | 203-848-7052 | SS |
| MILFORD, CT. | I-95 | 06460 | GEORGE ANYANWU | 203-878-8524 | NSS |
| MILFORD, CT. | I-95 | 06460 | GEORGE ANYANWU | 203-878-3119 | NSS |
| MADISON, CT. | I-95 | 06460 | DOMINIC BARBA | 203-245-0707 | NSS |
| MADISON, CT. | I-95 | 06443 | DOMINIC BARBA | 203-245-8577 | NSS |
| BRANFORD, CT. | I-95 | 06405 | ROBERT FURTADO | 203-483-5814 | NSS |
| BRANFORD, CT. | I-95 | 06405 | ROBERT FURTADO | 203-483-5814 | NSS |
| GREENWICH, CT. | MERRITT | 06831 | ANUAR ISMAIL | 203-531-9377 | SS |
| GREENWICH, CT. | MERRITT | 06831 | ANUAR ISMAIL | 203-531-9377 | SS |
| NEW CANAAN, CT. | MERRITT | 06840 | LORI LUNT | 203-966-6309 | SS |
| NEW CANAAN, CT. | MERRITT | 06840 | LORI LUNT | 203-966-9157 | SS |
| DARIEN, CT. | I-95 | 06820 | ED SMITH | 203-656-2059 | NSS |
| DARIEN, CT. | I-95 | 06820 | ED SMITH | 203-656-2939 | NSS |
| NORTH HAVEN, CT. | MERRITT | 06473 | SABRINA CHRISTIAN | 203-234-2490 | SS |
| NORTH HAVEN, CT. | MERRITT | 06473 | SABRINA CHRISTIAN | 203-234-2492 | SS |

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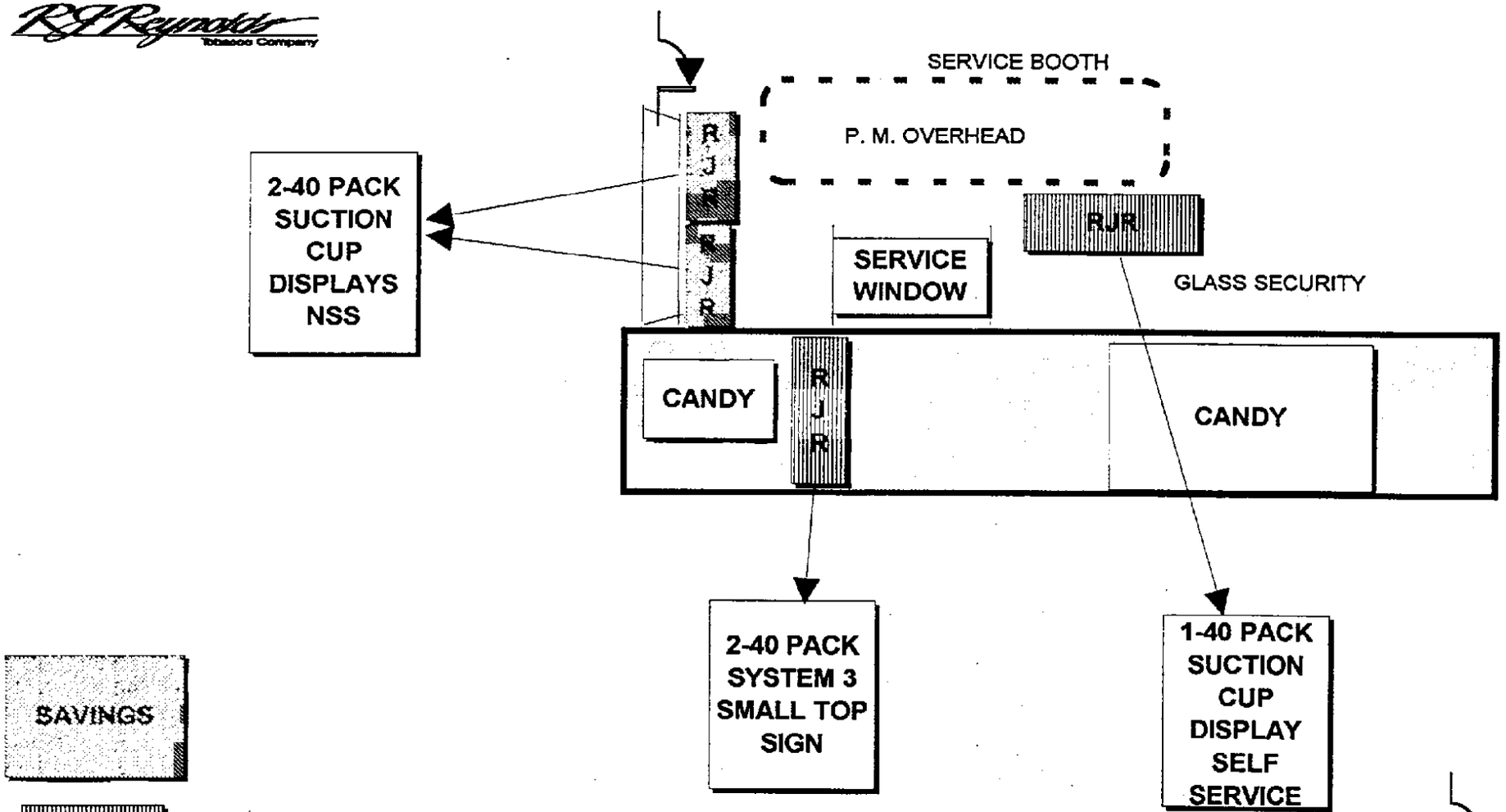
# C-Store Plan-O-Gram




MOBIL ( SELF SERVICE , 1 SERVICE WINDOW LOCATIONS )

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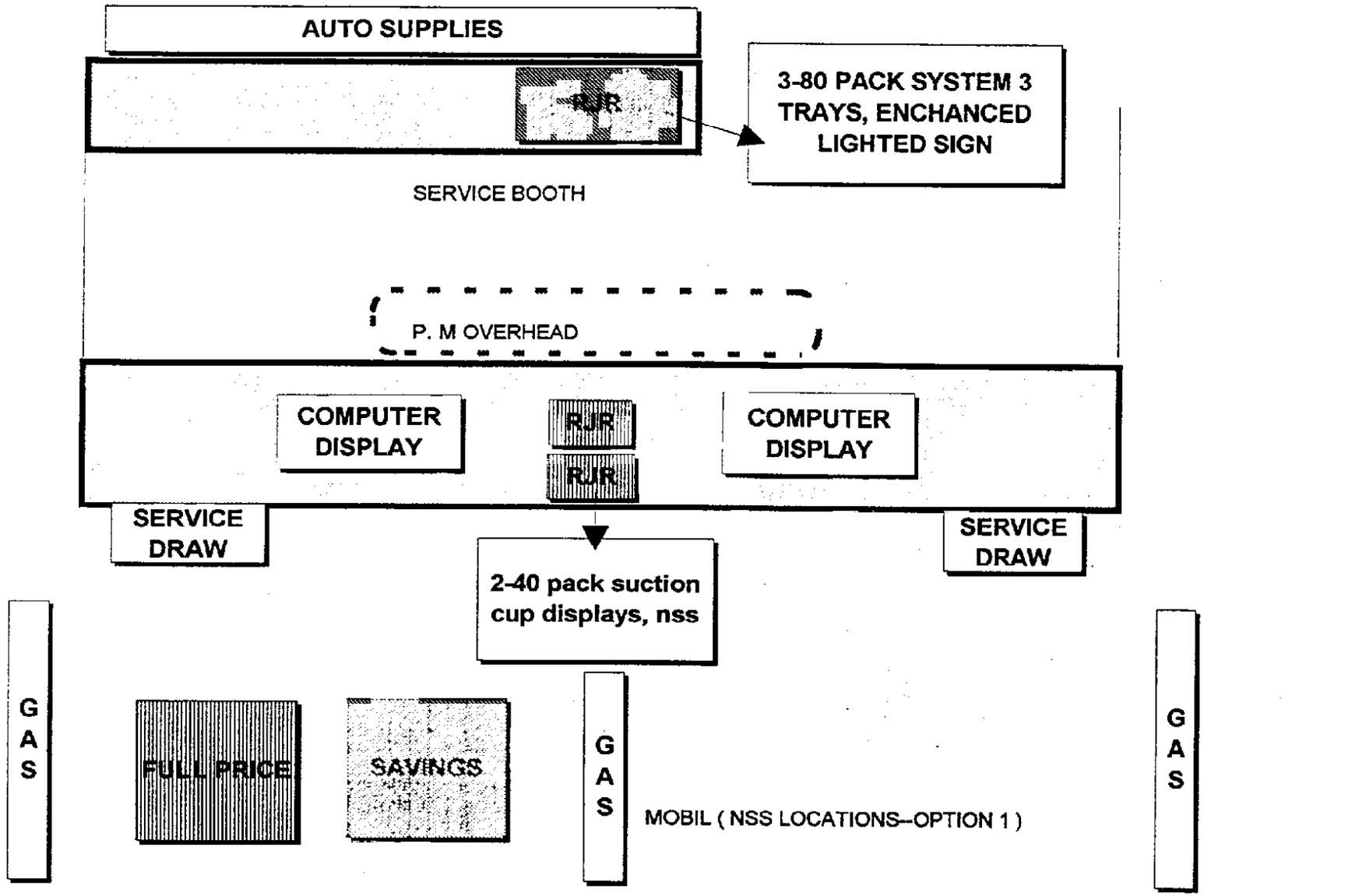
**Authorized by:**_____ **Date:**_____

Source: https://www.industrydocuments.ucsf.edu/docs/jsln0000

# C-Store Plan-O-Gram

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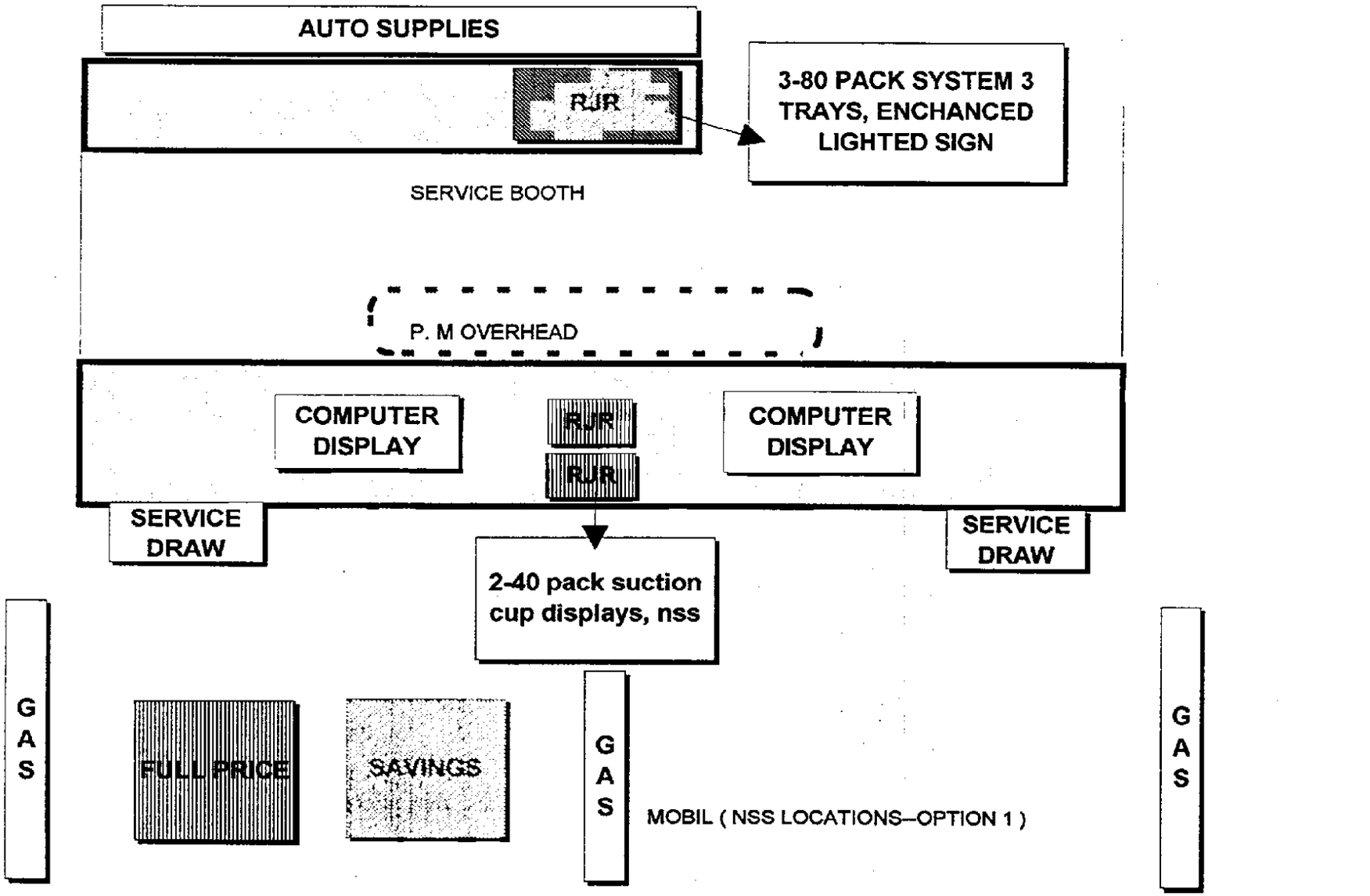
**Authorized by:**_____ **Date:**_____

Source: https://www.industrydocuments.ucsf.edu/docs/jsln0000

# C-Store Plan-O-Gram

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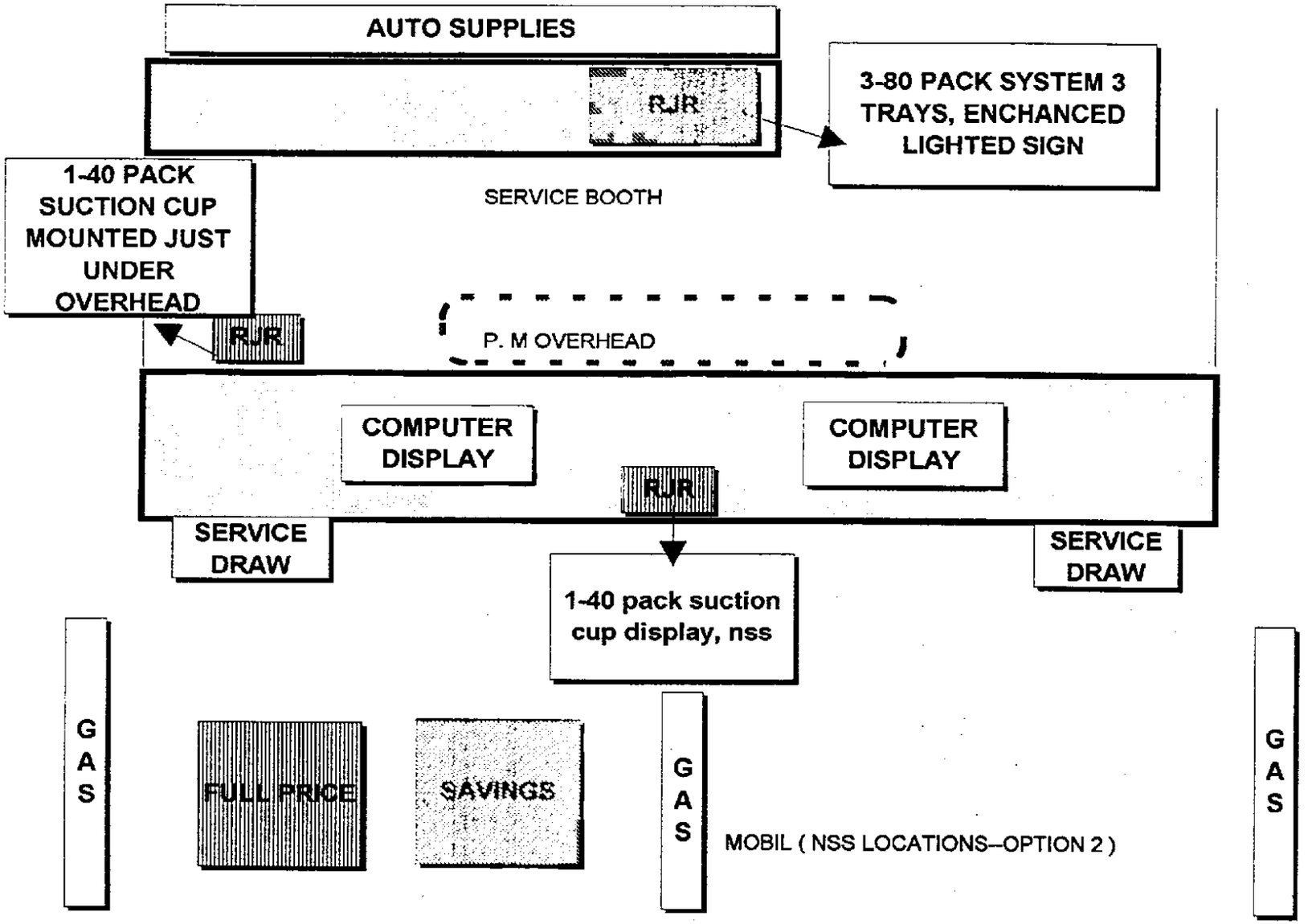
**Authorized by:**_____ **Date:**_____

Source: https://www.industrydocuments.ucsf.edu/docs/jsln0000

# C-Store Plan-O-Gram

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